

Comparing Your Campaigns

totals as of Jul 19, 2013 10:59 am

Totals & Averages			Number 27, July 2013 Sent: Jul 16, 2013 10:14AM JSRI Mailing List			Number 27, July 2013 Sent: Jul 16, 2013 10:13AM Faculty			Number 27, July 2013 Sent: Jul 16, 2013 10:13AM Staff			Number 27, July 2013 Sent: Jul 16, 2013 10:12AM Students		
sent	7691		sent	1599		sent	566		sent	581		sent	4945	
received	7637	99.30%	received	1566	97.94%	received	566	100.00%	received	564	97.07%	received	4941	99.92%
bounced	53	0.69%	bounced	32	2.00%	bounced	0	0.00%	bounced	17	2.93%	bounced	4	0.08%
opens	1150	15.06%	opens	439	28.03%	opens	93	16.43%	opens	139	24.65%	opens	479	9.69%
clicks	151	13.13%	clicks	93	21.18%	clicks	13	13.98%	clicks	10	7.19%	clicks	35	7.31%
forwards	1	0.09%	forwards	1	0.23%	forwards	0	0.00%	forwards	0	0.00%	forwards	0	0.00%
opt outs	3	0.04%	opt outs	2	0.13%	opt outs	0	0.00%	opt outs	0	0.00%	opt outs	1	0.02%
new signi	0	0.00%	new signi	0	0.00%	new signi	0	0.00%	new signi	0	0.00%	new signi	0	0.00%
			clicks on links			clicks on links			clicks on links			clicks on links		
			Minimum	52	40.00%	Minimum	8	50.00%	Minimum	5	35.71%	Minimum	26	61.90%
			Voting	19	14.62%	Voting	1	6.25%	Voting	2	14.29%	Voting	7	16.67%
			Let Us	25	19.23%	Let Us	2	12.50%	Let Us	3	21.43%	Let Us	1	2.38%